



2015 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Pirate TreasuRed returns for its 9th swashbuckling vintage, 2015. There's no reason you can't have a bit of fun with high quality wine and, trust me, we do! I make wine from a number of different varieties each year to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The first year I worked on this wine (2007) the result was not what I expected, but something even better. The blend I came up with was so delicious that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend changes slightly, but the 2015 once again has seven varietals. As you can imagine, it's a big, dark, raucous blend, completely mouth filling and bold, yet made with finesse.

Just the Facts:

Harvest Dates – 9/9, 9/10, 9/19, 9/25, 9/29, & 10/9/2015

Blend of 7 varietals: Cabernet Sauvignon, Syrah, Grenache, Merlot, Petite Verdot, Cab Franc, and Petite Sirah

Some Chemistry- 15.3% alc. T.A. 0.62, pH 3.75

100% French oak barrels, 42% new, 22 months in barrel, variety of coopers

Bottling date: June 19, 2017

Release date: May 3, 2019

Production: 1836 6-packs and 30 cases of magnums (signed)

Tasting Notes (tasted 4/30/19 by HPB)

The powerful 2015 vintage delivers a deep garnet colored wine with incredibly concentrated ripe aromatics of black fruits, leather and spice. Layers of fruit and oak are enticing on the palate and lead into a big, mouth-coating & dense wine that still maintains excellent balance among all elements. A blockbuster of a blend with well-rounded and complex flavors, richness and a long lingering finish. Flavors persist as does the texture of the wine. Extracted but not heavy, with moderate silky structural tannins. Really delicious - an impressive new installment in our Pirate saga!

Pirate TreasuRed arrives properly in a six bottle wine case printed to look like a treasure chest. The glass bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena